

YOU COULD BE SOUTH AFRICA'S NEXT BOEREWORS CHAMPION

& WIN A BRAND NEW TOYOTA FORTUNER 2.4 GD-6 4X4 6AT



STEP 1: MAKE SURE YOU HAVE A TRADITIONAL BOEREWORS RECIPE

You must enter your own special boerewors recipe that contains your own unique combination of spices. **PLEASE NOTE: No commercially available pre-mixed spices and/or batch packs of new or existing recipes will be allowed.** This recipe must comply with traditional boerewors recipe guidelines, available on www.championshipboerewors.co.za.

STEP 2: KNOW HOW TO PREPARE YOUR TRADITIONAL BOEREWORS

You must know how to prepare a boerewors by grinding the meat, adding your mix of herbs and spices, and finally stuffing the mixture into the casing. To ensure fair judging, entrants must use a thick (28/32 calibre) casing. For technical assistance with spices or casings please contact one of the following companies:

- DELI SPICES:.....021 505 2000
- CROWN NATIONAL:.....021 527 5000
- FREDDY HIRSCH:.....021 507 4500 (Cape Town) / 011 406 3200 (Johannesburg)
- EXIM:.....021 511 4009

STEP 3: COMPLETE AN ENTRY FORM

Ensure that you have filled in all the entry fields, including all your personal details and the fields on the meat, liquid and spice components, and that you have signed the entry form. Please remember to include your special boerewors recipe method.

STEP 4: ENTER YOUR RECIPE

Submit your completed entry form to reach us by the closing date on **Friday, 21 June 2019**, in any of the following ways:

- Email it to us at: entries@championshipboerewors.co.za
- Visit www.championshipboerewors.co.za to enter online
- WhatsApp a clear picture of your entry form to **060 582 6640**

IF YOU HAVE NOT BEEN CONTACTED BY THURSDAY, 27 JUNE 2019 PLEASE CALL 0800 203 154 (TOLL-FREE FROM A LANDLINE) TO CONFIRM YOUR ENTRY.

STEP 5: GET READY FOR JUDGING

Your entry form will go through a validation process to ensure that your boerewors recipe complies with the specifications and requirements of the South African Chefs Association. Every entrant will be contacted telephonically to verify all the details supplied, and to be informed of the judging process and future proceedings once their recipe has been validated. All telephone calls will be recorded to ensure absolute accuracy. This is the start of the judging process.

- **PAPER JUDGING** will be done by the South African Chefs Association between **MONDAY, 22 JULY 2019 & FRIDAY, 26 JULY 2019** where the **TOP 30** recipes will be selected.
- The **TOP 10 RECIPES** will be selected out of the **TOP 30** on **WEDNESDAY, 7 AUGUST 2019**.
- The **TOP 10 FINALISTS** will take part in the finale event on **WEDNESDAY, 28 AUGUST 2019** where the **OVERALL WINNER** will be announced.
- **THE WINNING RECIPE** will be available **IN-STORE** on **FRIDAY, 13 SEPTEMBER 2019**.

LOG ON TO WWW.CHAMPIONSHIPBOEREWORS.CO.ZA FOR FULL DETAILS OF THE EXCITING CHAMPIONSHIP BOEREWORS COMPETITION PROCESS!

RULES AND REGULATIONS:

1. PLEASE NOTE: No commercially available pre-mixed spices and/or batch packs of new or existing recipes will be allowed. **2.** The entrant's recipe must make up 1kg of boerewors. **3.** By entering the competition the entrant confirms that the recipe entered is his/her own or entered on behalf of the recipe holder with his/her consent. **4.** If you are entering the competition and you are a minor (under the age of 18 years), the written consent of your parent or guardian will be required before your entry will be accepted. **5.** The entrant agrees that the recipe submitted will not be altered in any way during the competition after it has been validated by the South African Chefs Association. Should the entrant reach the Top 10 Round, he/she will be required to prepare the boerewors for use in the finale beforehand, in the presence of a senior representative of the South African Chefs Association. At this point the recipe will be compared to the entrant's ORIGINAL VERIFIED recipe and any discrepancy will result in immediate disqualification. **6.** A recipe may not be entered more than once (for instance through additional entrants), whether it is done on purpose or not will be of no consequence and may lead to immediate disqualification. **7.** Each person may enter only one recipe. **8.** The overall winner agrees to make his/her recipe available to the Shoprite Group of Companies and acknowledges and accepts that the Shoprite Group may produce, market and use said recipe at their discretion and for commercial purposes. If the winner is a butcher he/she may continue to use the recipe in his/her butchery, but only under his/her own trademark and may not make any reference to this competition or his/her association thereto. **9.** Participants must prepare 3kg (three kilograms) of boerewors for the finale.

10. Each participant must bring along a sample packet of their special dried spices to the finale. **11.** The Shoprite Group of Companies agrees that all recipes will be treated as confidential. **12.** Recipes that include ingredients such as bacon, chutney, cheese, peri-peri, curry, tomato sauce, peppadews®, green pepper, parmesan, Aromat®, chilli, garlic, ginger, cinnamon, paprika, whole peppercorns, green and pink peppercorns, lemon, soya, mustard, kidney fat, alcohol and venison will not be eligible for entry and will be disqualified. Cereal products such as oats or breadcrumbs may be used as binding agents, keeping in mind that the recipe should be suitable for mass production and a specific shelf life. Fluids are limited to Worcestershire sauce, water and vinegar. **13.** The competition is open to all boerewors makers in South Africa, including any butchers and Meat Market managers of the Shoprite Group of Companies. **14.** The Shoprite Group of Companies will transport the finalists to and from the finale in Cape Town and will provide accommodation to the finalists during this time. **15.** Participants in the different rounds must be prepared to be photographed or filmed for publicity purposes. **16.** Prizes may not be exchanged for cash. **17.** The judges' decision will be final and no correspondence will be entered into. **18.** The Competition is only open to South African citizens in possession of a valid SA ID document. **19.** Should the entrant reach the Top 30, he/she will be required to send in a copy of their ID. **19.** The overall winner will receive a 2019 Toyota Fortuner 2.4 GD-6 4x4 6AT. Vehicle colour based on availability and not as advertised.

SHOPRITE

Checkers

ok by Checkers Hyper
beter en beter



